



## Kastamonu University

DADAY NAFİ AND ÜMİT ÇERİ VOCATIONAL SCHOOL  
ACCOUNTING AND TAX APPLICATIONS

MUH12220		ENTREPRENEURSHIP-II			
Semester	Course Code	Course Name	L+P	Credit	ECTS
2	MUH12220	ENTREPRENEURSHIP-II	2	2	4

### Language of Instruction:

Türkçe

### Course Level:

### Work Placement(s):

No

### Department / Program:

ACCOUNTING AND TAX APPLICATIONS

### Course Type:

Seğmeli

### Goals:

THE AIM OF THE COURSE IS TO PROVIDE STUDENTS OF BUSINESS ADMINISTRATION -THE POTENTIAL ENTREPRENEURS AND MANAGERS OF OUR FUTURE- WITH THE INFORMATION OF ESTABLISHING AND MANAGING SMALL FIRMS AND DEALING WITH THEIR PROBLEMS, CHALLENGES AND ADVANTAGES. AFTER STUDYING THIS COURSE STUDENTS WILL BE ABLE TO:DEFINE FUNDAMENTAL CONCEPTS OF ENTREPRENEURSHIP, DEFINE THE EVOLUTION OF THE ENTREPRENEURSHIP THEORY, DEFINE THE DIFFERENT MANAGERIAL NECESSITIES OF LARGE AND SMALL BUSINESS MANAGEMENT, EVALUATE ONE'S OWN ENTREPRENEURIAL POTENTIAL, PLAN ONE'S OWN ENTREPRENEURIAL CAREER, PLAN STEPS OF NEW VENTURE CREATION, DEVELOP PERSONAL AND ORGANIZATIONAL LEVEL OF INNOVATIVENESS AND CREATIVITY, BE CONSCIOUS ABOUT INSTITUTIONALIZATION, BE CONSCIOUS ABOUT BUSINESS ETHICS AND TEAM SPIRIT

### Teaching Methods and Techniques:

The concept and characteristics of entrepreneurship, Entrepreneurship, development of entrepreneurship and entrepreneurial foundations of thought

### Prerequisites:

### Course Coordinator:

### Instructors:

Instructor Merve UYGUR

### Assistants:

### Recommended Sources

<b>Textbook</b>	:	Arkan, S., Girişimcilik: Temel Kavramlar ve Bazı Güncel Konular, Siyasal Kitabevi.
<b>Resources</b>	:	Koçel, T., (2010), İşletme Yöneticiliği, Beta Yayıncılık, İstanbul.,Arkan, S., Girişimcilik: Temel Kavramlar ve Bazı Güncel Konular, Siyasal Kitabevi.,KC
<b>Documents</b>	:	
<b>Assignments</b>	:	
<b>Exams</b>	:	

### Course Category

<b>Mathematics and Basic Sciences</b>	:		<b>Education</b>	:	
<b>Engineering</b>	:		<b>Science</b>	:	
<b>Engineering Design</b>	:		<b>Health</b>	:	
<b>Social Sciences</b>	:	50	<b>Field</b>	:	50

### Course Content

Week	Topics	Study Materials	Materials
1	The concept and characteristics of entrepreneurship	Lecturer's presentation	Oral presentation, Practice, Question-Ar
2	Entrepreneurship, development of entrepreneurship and entrepreneurial foundations of thought	Lecturer's presentation	Oral presentation, Practice, Question-Ar
3	Process of entrepreneurship and functions of the entrepreneur	Lecturer's presentation	Oral presentation, Practice, Question-Ar
4	Factors affecting the creativity and inventiveness	Lecturer's presentation	Oral presentation, Practice, Question-Ar
5	Entrepreneurship motivation, attitudes and behaviors, environments, and thoughts	Lecturer's presentation	Oral presentation, Practice, Question-Ar
6	Entrepreneurship attitudes and behaviors, environments, and thoughts	Lecturer's presentation	Oral presentation, Practice, Question-Ar
7	Intellectual property, trademark, patent and copyright	Lecturer's presentation	Oral presentation, Practice, Question-Ar
8	Business, marketing and production plan preparation	Lecturer's presentation	Oral presentation, Practice, Question-Ar
9	Business, management and financial plan preparation	Lecturer's presentation	Oral presentation, Practice, Question-Ar
10	Writing a business plan	Lecturer's presentation	Oral presentation, Practice, Question-Ar
11	Writing a business plan	Lecturer's presentation	Oral presentation, Practice, Question-Ar
12	Project presentations	Lecturer's presentation	Oral presentation, Practice, Question-Ar
13	Project presentations	Lecturer's presentation	Oral presentation, Practice, Question-Ar
14	Project presentations	Lecturer's presentation	Oral presentation, Practice, Question-Ar

### Course Learning Outcomes

#### No Learning Outcomes

C01	To enable the students to learn the fundamental terms of entrepreneurship.
C02	To Enable the students to learn the terms of intellectual property, trademark, patent and copyright
C03	To create a business idea
C04	To Enable the students to prepare a business and marketing plan.

### Program Learning Outcomes

#### No Learning Outcome

P12	Using packaged software
P13	Making company transactions
P11	Identifying cost elements, making cost calculations and recordings
P09	Getting information about commercial law
P10	Making business mathematical operations and calculations
P14	Taking legal transactions, making tax dept and penalty transactions
P18	Making transactions of bank accounting and recordings
P19	Analysing and commenting financial statements
P17	Making transactions of company constitution
P15	Making financial analysis and planning
P16	Distinguishing public economic activities and preparing budget
P08	Analysing macroeconomic transactions and balance evolution
P01	Making accounting transactions and recordings
P02	Making business transactions
P23	Following labour and social security operations
P21	Making stocks and shares transactions and evaluating financial devices
P22	Making accounting audit transactions
P03	Distinguishing principles of economy and making microeconomic analysis
P06	Making vocational mathematical operations
P07	Collecting statistical data, converting them into serials and evaluating their results
P05	Identifying basic law concepts, law systems and types, carrying out law operations
P04	Using Office programs
P20	Distinguishing income types in Turkish Tax System, accounting taxes and arranging proclamation

Assessment		
In-Term Studies	Quantity	Percentage
Mid-terms	1	%40
Quizzes	0	%0
Assignment	0	%0
Attendance	0	%0
Practice	0	%0
Project	0	%0
Final examination	1	%60
<b>Total</b>		<b>%100</b>

ECTS Allocated Based on Student Workload			
Activities	Quantity	Duration	Total Work Load
Course Duration	14	2	28
Hours for off-the-c.r.stud	14	2	28
Assignments	4	5	20
Presentation	4	6	24
Mid-terms	1	6	6
Practice	0	0	0
Laboratory	0	0	0
Project	0	0	0
Final examination	1	14	14
<b>Total Work Load</b>			<b>120</b>
<b>ECTS Credit of the Course</b>			<b>4</b>

Course Contribution To Program		
Contribution: 1: Very Slight 2:Slight 3:Moderate 4:Significant 5:Very Significant		

	P02	P17
C01	5	5
C02	5	5
C03	5	5
C04	5	5