



# Kastamonu University

DADAY NAFİ AND ÜMİT ÇERİ VOCATIONAL SCHOOL  
BANKING AND INSURANCE

BVS17103		MİKRO EKONOMİ			
Semester	Course Code	Course Name	L+P	Credit	ECTS
1	BVS17103	MİKRO EKONOMİ	3	3	4

### Language of Instruction:

Türkçe

### Course Level:

### Work Placement(s):

No

### Department / Program:

BANKING AND INSURANCE

### Course Type:

Zorunlu

### Goals:

This course provides an introduction to the fundamental principles of economics. The first half of the course deals with microeconomic issues including the behaviour of individuals and firms, their interaction in markets and the role of government. The second half of the course is devoted to macroeconomics and examines the determinants of aggregate economic variables, such as national income, inflation, and the balance of payments, and the relationships between them.

### Teaching Methods and Techniques:

Economic models, classification of markets, industry concept, demand theory: cardinal, ordinal approaches, explained preferences hypothesis, utility function, demand and supply elasticities.

### Prerequisites:

### Course Coordinator:

Instructor Halit Gökhan YÜKSEL

### Instructors:

Instructor Halit Gökhan YÜKSEL

### Assistants:

### Recommended Sources

<b>Textbook</b>	:	According to flow of course, students should research and gather background information about lesson.
<b>Resources</b>	:	DINLER Zeynel (2008), İktisada Giriş, Ekin Kitabevi, Bursa., Parası, M. I. (2007). İktisadin ABC'si, 10. Basım, Ezgi Kitap 2007, Bursa.
<b>Documents</b>	:	
<b>Assignments</b>	:	
<b>Exams</b>	:	

### Course Category

<b>Mathematics and Basic Sciences</b>	:	15	<b>Education</b>	:	
<b>Engineering</b>	:		<b>Science</b>	:	
<b>Engineering Design</b>	:		<b>Health</b>	:	
<b>Social Sciences</b>	:	15	<b>Field</b>	:	70

### Course Content

Week	Topics	Study Materials	Materials
1	Mikroiktisadi kavramlar		DINLER Zeynel (2008), İktisada Giriş, Ek
2	Talep ve arzın belirleyicileri, talep ve arz eğrilerinin elde edilmesi, talep ve arzadaki değişimler		DINLER Zeynel (2008), İktisada Giriş, Ek
3	Piyasa dengesi ve denge nin değişmesi		DINLER Zeynel (2008), İktisada Giriş, Ek
4	Talep ve arz esneklikleri ; esnekliğin belirleyicileri		DINLER Zeynel (2008), İktisada Giriş, Ek
5	Tüketici tercihleri ve seçimleri ; faydanın ölçülmesi		DINLER Zeynel (2008), İktisada Giriş, Ek
6	Tüketici dengesi ve denge deki değişimler		DINLER Zeynel (2008), İktisada Giriş, Ek
7	Kısa ve uzun dönemde üretim süreci ve her iki dönemde karı maksimize eden firma davranışı		DINLER Zeynel (2008), İktisada Giriş, Ek
8	Ara Sınav		DINLER Zeynel (2008), İktisada Giriş, Ek
9	Kısa dönem maliyetler ve uzun dönem maliyetler ve üretim kararları		DINLER Zeynel (2008), İktisada Giriş, Ek
10	Mal piyasaları: tam rekabet piyasası		DINLER Zeynel (2008), İktisada Giriş, Ek
11	Monopol piyasası ve Monopolcü rekabet piyasaları		DINLER Zeynel (2008), İktisada Giriş, Ek
12	Oligopol ve oyun teorisi		DINLER Zeynel (2008), İktisada Giriş, Ek
13	Faktör piyasalarına giriş		DINLER Zeynel (2008), İktisada Giriş, Ek
14	Genel denge ve etkinlik		DINLER Zeynel (2008), İktisada Giriş, Ek
15	Dönem Sonu Sınavı		DINLER Zeynel (2008), İktisada Giriş, Ek

### Course Learning Outcomes

#### No Learning Outcomes

C01	Have demonstrated knowledge of the core principles of economics
C02	Have demonstrated an understanding of those core principles as they relate to economic problems and issues
C03	Have demonstrated knowledge of markets and be able to distinguish the current market he/she competes.
C04	Be able to examine and analysis the conditions of his/her company's short and long run equilibrium
C05	be aware of the problems of the era
C06	be able to maintain an efficient communication
C07	Have a vocational and ethical right sense

### Program Learning Outcomes

#### No Learning Outcome

P04	She knows how to use Office programs.
P03	Has analytical thinking ability.
P02	He has basic legal knowledge of banking law at the level of intermediate level in business life.
P06	Know basic finance information.
P09	Know the financial analysis techniques required by the business.
P08	He knows how to record daily financial events to the extent required by his work.
P07	Know basic banking knowledge.
P13	Has adequate social security and labor law knowledge.
P12	The banks have basic information about internal and external audits.
P10	Know the financial analysis techniques required by the business.
P14	Foreign trade transactions have enough information about bank marketing and public relations.
P01	It has basic economic knowledge required by its professions.
P11	He has information about the organizational structures of the banks.
P05	He has information about the accounting system and organization that his work requires.

Assessment		
In-Term Studies	Quantity	Percentage
Mid-terms	1	%40
Quizzes	0	%0
Assignment	0	%0
Attendance	0	%0
Practice	0	%0
Project	0	%0
Final examination	1	%60
<b>Total</b>		<b>%100</b>

ECTS Allocated Based on Student Workload			
Activities	Quantity	Duration	Total Work Load
Course Duration	14	3	42
Hours for off-the-c.r.stud	14	3	42
Assignments	0	0	0
Presentation	0	0	0
Mid-terms	1	6	6
Practice	0	0	0
Laboratory	0	0	0
Project	0	0	0
Final examination	1	15	15
<b>Total Work Load</b>			<b>105</b>
<b>ECTS Credit of the Course</b>			<b>4</b>

Course Contribution To Program														
Contribution: 1: Very Slight 2:Slight 3:Moderate 4:Significant 5:Very Significant														

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P10	P11	P12	P13	P14
C01	3	2	3	2	2	3	3	3	2	2	2	2	2	2
C02	3	2	3	2	2	3	3	3	2	2	2	2	2	2
C03	3	3	3	2	3	3	3	3	3	3	3	3	3	3
C04	3	2	3	2	2	3	3	3	2	2	2	2	2	2
C05	3	2	3	2	2	3	3	3	2	2	2	2	2	2
C06	3	2	3	2	2	3	3	3	2	2	2	2	2	2
C07	3	2	3	2	2	3	3	3	2	2	2	2	2	2